


220 Lexington Green Circle
Suite 300
Lexington, KY 40503
859-410-2699

VNS/NCC

Invoice

Wecht 2015

Acct. Exec: POLITICAL_HOUSE, VNS

Bill Cycle: 11/15

Invoice ID: 1021440

Campaign ID:

Description

Invoice Date: 11-13-2015

Estimate ID: na

Contract ID: 706526

P.O Number:

Client ID: 41429

Tax ID:

Amount

Gross Advertising Fee

\$3,506.00

Agency Commission

(\$525.90)

Rep. Firm Commission

(\$1,043.04)

Net Advertising Fee

\$1,937.06

Sub Total

\$1,937.06

Total This Invoice

\$1,937.06

/62201120/

Terms: Net 30 Days Upon Receipt

Checks Payable to: Viamedia, Inc.

Mail to: Viamedia, Inc.

7796 Solution Center

Chicago, IL 60677-7007

Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

Affidavit of Performance

Client Name: Wecht 2015
 Remarks: /62201120/
 Bill Cycle: 11/15
 Rep. Firm: VNS/NCC

Contract ID: 706526
 Contract Type: Political

| Date | Weekday | Network | Zone/ Zonegroup | Program Name | Air Time | Spot Name | Spot Length | Billing Status | Spot Cost | |
|--------------------|---------|---------|----------------------|-------------------------|-------------|--------------|----------------|-------------------|-----------------|---|
| 10/26/15 | Monday | FXNC-E | DNU_5862- PHILADE | Fox and Friends First | 5:50am | DWT15106H | 00:00:30 | Charged | 25.00 | * |
| 10/26/15 | Monday | CNN-E | DNU_5862- PHILADE | New Day | 6:42am | DWT15106H | 00:00:30 | Charged | 35.00 | * |
| 10/26/15 | Monday | TWC-E | DNU_5862- PHILADE | Sam Champion | 7:17am | DWT15106H | 00:00:30 | Charged | 18.00 | * |
| 10/26/15 | Monday | MNBC-E | DNU_5862- PHILADE | Morning Joe | 8:19am | DWT15106H | 00:00:30 | Charged | 18.00 | * |
| 10/26/15 | Monday | TWC-E | DNU_5862- PHILADE | Weather Center | 12:18pm | DWT15106H | 00:00:30 | Charged | 20.00 | * |
| 10/26/15 | Monday | MNBC-E | DNU_5862- PHILADE | Andrea Mitchell Rep. | 12:31pm | DWT15106H | 00:00:30 | Charged | 20.00 | * |
| 10/26/15 | Monday | FXNC-E | DNU_5862- PHILADE | Happening Now | 1:53pm | DWT15106H | 00:00:30 | Charged | 30.00 | * |
| 10/26/15 | Monday | CNN-E | DNU_5862- PHILADE | CNN Newsroom | 2:25pm | DWT15106H | 00:00:30 | Charged | 30.00 | * |
| 10/26/15 | Monday | TNT-E | DNU_5862- PHILADE | Castle | 4:10pm | DWT15106H | 00:00:30 | Charged | 80.00 | * |
| 10/26/15 | Monday | TWC-E | DNU_5862- PHILADE | Weather Center | 4:17pm | DWT15106H | 00:00:30 | Charged | 45.00 | * |
| 10/26/15 | Monday | HGTV-E | DNU_5862- PHILADE | Love It or List It | 4:42pm | DWT15106H | 00:00:30 | Charged | 80.00 | * |
| 10/26/15 | Monday | HIST-E | DNU_5862- PHILADE | Search for the Truth | 5:12pm | DWT15106H | 00:00:30 | Charged | 80.00 | * |
| 10/26/15 | Monday | LIF-E | DNU_5862- PHILADE | Little Bit of Heaven | 5:48pm | DWT15106H | 00:00:30 | Charged | 65.00 | * |
| 10/26/15 | Monday | MNBC-E | DNU_5862- PHILADE | MTP Daily | 5:53pm | DWT15106H | 00:00:30 | Charged | 45.00 | * |
| 10/26/15 | Monday | CNN-E | DNU_5862- PHILADE | Situation Room | 5:59pm | DWT15106H | 00:00:30 | Charged | 65.00 | * |
| 10/26/15 | Monday | DISC-E | DNU_5862- PHILADE | Street Outlaws - Season | 6:15pm | DWT15106H | 00:00:30 | Charged | 80.00 | * |
| 10/26/15 | Monday | FXNC-E | DNU_5862- PHILADE | Special Report | 6:21pm | DWT15106H | 00:00:30 | Charged | 65.00 | * |
| 10/26/15 | Monday | USA-E | DNU_5862- PHILADE | NCIS | 6:24pm | DWT15106H | 00:00:30 | Charged | 90.00 | * |
| 10/26/15 | Monday | AEN-E | DNU_5862- PHILADE | My Haunted House | 6:42pm | DWT15106H | 00:00:30 | Charged | 80.00 | * |
| 10/26/15 | Monday | FOOD-E | DNU_5862- PHILADE | Halloween Baking Champ. | 7:19pm | DWT15106H | 00:00:30 | Charged | 80.00 | * |
| 10/26/15 | Monday | HALL-E | DNU_5862- PHILADE | The Waltons | 7:44pm | DWT15106H | 00:00:30 | Charged | 45.00 | * |
| 10/26/15 | Monday | ESPN-E | DNU_5862- PHILADE | Monday Night Countdown | 7:56pm | DWT15106H | 00:00:30 | Charged | 80.00 | * |
| 10/26/15 | Monday | HIST-E | DNU_5862- PHILADE | Pawn Stars | 8:14pm | DWT15106H | 00:00:30 | Charged | 185.00 | * |
| 10/26/15 | Monday | HALL-E | DNU_5862- PHILADE | The Waltons | 8:41pm | DWT15106H | 00:00:30 | Charged | 100.00 | * |
| 10/26/15 | Monday | HGTV-E | DNU_5862- PHILADE | Love It or List It | 8:42pm | DWT15106H | 00:00:30 | Charged | 185.00 | * |
| 10/26/15 | Monday | TNT-E | DNU_5862- PHILADE | Castle | 8:43pm | DWT15106H | 00:00:30 | Charged | 185.00 | * |
| 10/26/15 | Monday | LIF-E | DNU_5862- PHILADE | 27 Dresses | 8:47pm | DWT15106H | 00:00:30 | Charged | 145.00 | * |
| 10/26/15 | Monday | FOOD-E | DNU_5862- PHILADE | Halloween Baking Champ. | 8:54pm | DWT15106H | 00:00:30 | Charged | 185.00 | * |
| 10/26/15 | Monday | TWC-E | DNU_5862- PHILADE | Why Planes Crash | 9:52pm | DWT15106H | 00:00:30 | Charged | 100.00 | * |
| 10/26/15 | Monday | ESPN-E | DNU_5862- PHILADE | Balt Ravens@AZ Cardinal | 10:05pm | DWT15106H | 00:00:30 | Charged | 185.00 | * |
| 10/26/15 | Monday | MNBC-E | DNU_5862- PHILADE | The Last Word | 10:15pm | DWT15106H | 00:00:30 | Charged | 100.00 | * |
| 10/26/15 | Monday | DISC-E | DNU_5862- PHILADE | Vegas Rat Rods | 10:39pm | DWT15106H | 00:00:30 | Charged | 185.00 | * |
| 10/26/15 | Monday | AEN-E | DNU_5862- PHILADE | Cursed: Witch | 10:47pm | DWT15106H | 00:00:30 | Charged | 185.00 | * |
| 10/26/15 | Monday | USA-E | DNU_5862- PHILADE | WWE Raw/Modern Fam | 11:16pm | DWT15106H | 00:00:30 | Charged | 200.00 | * |
| 10/26/15 | Monday | FXNC-E | DNU_5862- PHILADE | The O'Reilly Factor | 11:20pm | DWT15106H | 00:00:30 | Charged | 145.00 | * |
| 10/26/15 | Monday | AMC-E | DNU_5862- PHILADE | Predator 2 | 11:41pm | DWT15106H | 00:00:30 | Charged | 100.00 | * |
| 10/26/15 | Monday | CNN-E | DNU_5862- PHILADE | Anderson Cooper 360 | 11:56pm | DWT15106H | 00:00:30 | Charged | 145.00 | * |
| Grand Total | | | | | | | | | 3,506.00 | |

*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary due to alterations in network scheduling. The attestation below, if any, is specifically limited to linear video product. Entries above for non-linear video product such as advanced advertising and online advertising are set forth solely as a line item to allow global billing for all Viamedia products. Separate affidavits for non-linear video product attached to this Affidavit, or sent independently, are intended to be read in conjunction with this Affidavit of Performance to reflect the totality of Viamedia's attestation as to the product and services which have been provided to Client.